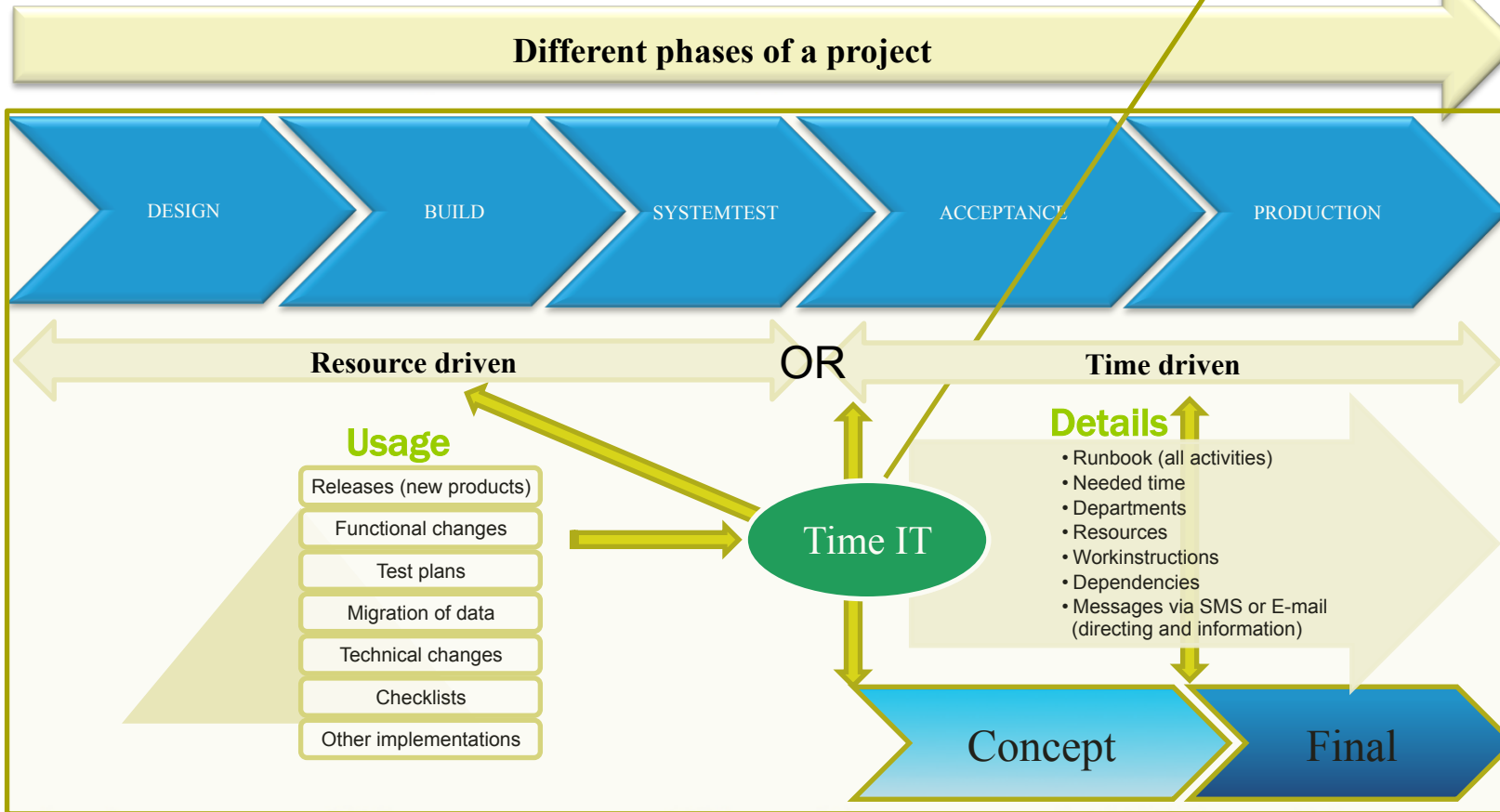


# market positioning

## Benefits

- Flexible
- Consistent
- Structured
- Easy to use
- In control by different methods
- Interfacing with Outlook and other communication protocols



Comparison tools	
Project Management	Project/Implementation Management
(to use) used	software/tools
<input checked="" type="checkbox"/> MS Project + <input checked="" type="checkbox"/> Time IT <input checked="" type="checkbox"/> Sharepoint <input checked="" type="checkbox"/> Navision <input checked="" type="checkbox"/> Projectmanager <input checked="" type="checkbox"/> Projectplace.nl <input checked="" type="checkbox"/> MS-Excel	<input checked="" type="checkbox"/> Time IT + <input checked="" type="checkbox"/> MS-Excel <input checked="" type="checkbox"/> MS-Word

# Comparison tools

MS-Project	Time IT
<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <b>Purpose</b> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Managing projects over a long period (months).</li> </ul> </li> <li><input checked="" type="checkbox"/> <b>Characteristics:</b> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Static</li> <li><input checked="" type="checkbox"/> No direct communication link</li> <li><input checked="" type="checkbox"/> No message traffic</li> <li><input checked="" type="checkbox"/> Global in throughput time (hours, days, weeks)</li> <li><input checked="" type="checkbox"/> Planning for a longer period</li> <li><input checked="" type="checkbox"/> Price per version (Dutch or English); network price is also separated</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <b>Purpose</b> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Managing projects and implementations in a controlled and structured manner based on planned actions and over a long period (months).</li> </ul> </li> <li><input checked="" type="checkbox"/> <b>Characteristics</b> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Dynamic, Dashboard real time</li> <li><input checked="" type="checkbox"/> Link with direct communication (SMS Gateway and MS-Outlook)</li> <li><input checked="" type="checkbox"/> Automatic message traffic; direct communication to people in line with their activities via SMS and/or MS-Outlook</li> <li><input checked="" type="checkbox"/> Detailed and global in throughput time (minutes, hours, days, weeks)</li> <li><input checked="" type="checkbox"/> Implementation in a short period (time driven) and planning over a long period (resource driven)</li> <li><input checked="" type="checkbox"/> Dashboard for status overview</li> <li><input checked="" type="checkbox"/> One price for both the Dutch and English version incl. network</li> </ul> </li> </ul>



## Benefits

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## Market positioning

Other markets (non IT)

